

**Winner of Start-Up Chile, Desafio Intel 2014 and YouNoodle Camp Alumnus
Lab4U Wins The Intel Global Challenge**

\$50,000 in winnings, prestige and recognition will help to further develop innovative mobile apps that equip students and teachers with affordable science tools

San Francisco and Chile – November 6, 2014 – – Lab4U, a Chilean startup, recent winner of Start-Up Chile, Desafio Intel 2014 and YouNoodle Camp participant, has been chosen as the winner of the Intel Global Challenge. Hosted at the University of California at Berkeley, the Intel Global Challenge is where the best engineers and scientists presented how they plan to make the world a better place through their innovations and entrepreneurial skills. The event brought together 26 finalists that were selected through Intel-sponsored startup competitions around the world.

Lab4U has developed several promising mobile apps designed to equip students and teachers with affordable science tools. The apps utilize sensors within mobile phones and other devices to allow the user to conduct an array of experiments all with one smartphone. To date, the company has already released the following mobile apps:

- Spectrocell creates a spectrophotometer by using a smartphone camera lens as a sensor, replacing sophisticated, expensive and sometimes unavailable laboratory equipment.
- Lab4Physics enhances a user's understanding of the laws of physics by conducting a range of experiments all through the use of built-in mobile sensors from a smartphone. Through the use of these sensors, users can easily measure, graph and analyze the changes in physical properties.
- Lab4Solar allows users to view and explore their way through an illustration of the solar system.

"Our team has worked hard to take this startup forward we are honored that our efforts and innovations are being recognized with such a prestigious award,"said Lab4U CoFounder Komal Dadlani. "Taking part in Start-Up Chile, Socialab, Desafio Intel and YouNoodle Camp have all proven to be valuable experiences. Programs like these are opening up important opportunities for smaller startups globally. We encourage anyone with a big idea to harness startup competitions as a way to learn, make valuable connections, and to take your innovation to the next level."

As part of the Desafio Intel 2014 program, 12 teams from Latin America were selected to attend YouNoodle Camp, a 3-week immersive educational program taught by YouNoodle, visiting professors from universities, and seasoned entrepreneurs across Silicon Valley. The participants also used their time at Camp to prepare for Demo Day, an opportunity to pitch their innovations to a panel of venture capitalists and angel investors who selected the top 5 teams, who all moved on to compete at the Intel Global Challenge.

For more information on the Intel Global Challenge, please visit <http://entrepreneurship.berkeley.edu/events/intel-global-challenge-finalist-team-presentations/>