

**YouNoodle Kicks Off Global Entrepreneurship Congress With YouNoodle Live**  
*Conducted entirely online, YouNoodle's virtual 'pitch off' featuring Amy Cosper of Entrepreneur Magazine encourages global sourcing of innovation and investment in the startup ecosystem*

**San Francisco, CA and Milan, Italy – March 10, 2015** – YouNoodle ([www.younoodle.com](http://www.younoodle.com)), a startup competition platform and global network of entrepreneurs announced the third installment of YouNoodle Live, its popular virtual pitch event to help kick off the Global Entrepreneurship Congress (GEC). GEC is a global and change-driving event that inspires entrepreneurs and organizations beyond borders to come together and transform innovation into reality. This time around, YouNoodle Live will feature Amy Cosper, Editor-In-Chief of *Entrepreneur Magazine* and GEC Keynote as co-MC with Torsten Kolind, Co-Founder & CEO of YouNoodle. YouNoodle Live offers the top-performing startups in the YouNoodle network the opportunity to pitch virtually to an audience of tech and business luminaries. To register for this free event taking place on Monday, March 16<sup>th</sup> at 5PM (CET) visit: [www.younoodle.com/live](http://www.younoodle.com/live).

“Thanks in part to events like the Global Entrepreneurship Congress, an entrepreneurial ecosystem has started to take shape around the world,” said Ms. Cosper. “I am excited to be a part of this event as a virtual expert and participant. We need to recognize that entrepreneurs are everywhere (and sometimes where least expected) and virtual events like YouNoodle Live are helping to shine spotlight on these entrepreneurs and democratize entrepreneurial opportunity at the same time.”

“YouNoodle Live has been a great success and exposed the presenting startups to a global network of venture capitalists, corporate innovation managers, and seasoned entrepreneurs,” said Torsten. “Our last event provided entrepreneurs access to internationally renowned VC and startup advocate Tim Draper who has extensive insight into the challenges faced by startups trying to move to that next level. This time around they will have the opportunity to present to one of the most highly respected voices on entrepreneurship. Amy gets it and we are so excited to have her contribute her years of expertise in this virtual event.”

The startups presenting at YouNoodle Live include:

- **EdenWorks (USA)** – Is this the future of urban farming? Using cutting-edge aquaponic technology, EdenWorks has created a modular system that snaps together like Lego, allowing for the construction of innumerable custom farms from a few building blocks. The system is fully automated and controlled via embedded sensors and microcontrollers.
- **DeCervo (USA)** – Utilizing advanced neuroimaging paired with big data algorithms, NeuroScout is revolutionizing how athlete performance is measured and managed long-term. The first prototype can already analyze the decision of a baseball batter’s decision to swing or not as the ball travels to the home plate.
- **Braci Inc. (UK)** - Braci Inc. has developed a wireless and unique smartphone application that can recognize multiple sounds from our daily lives. The smart ear recognizes sounds, and shows a picture of the sound that it detects such as fire alarms, doorbells, phones, car horns, and more.

- Rokoko (Denmark)– Rokoko has invented a unique sensor based motion streaming system and a new revolutionary live animation concept called ANIMOTION. In animotion an actor's movement can be transferred in real time onto an animated character and rendered through a gaming engine to produce animated film in front of a live audience.
- WordsEye (USA) – WordsEye uses natural language processing and cloud-based 3D graphics processing to provide text-to-scene capabilities to users. The innovation is a web service tightly integrated into social media.
- Nagual Sounds (Germany) – Nagual Sounds has developed a technology that translates any kind of data stream into tonal music in real-time. The company's first product, Nagual Dance, is a music creation software that works in conjunction with a 3D camera. The camera captures the bodily movements of one or two dancers and sends it to a computer to create music.
- Kinolved (USA) – Research proves that attendance is the main indicator of academic progress. Kinolved is dedicated to improving graduation rates by increasing student attendance and real-time communication among schools, families, and youth programs.
- TakeAHand (Chile) – Striving towards a world where we are not limited by the loss of a hand, TakeAHand is a personalized and affordable prosthetic device using new tech, 3D printing and crowdfunding through a cloud platform.

### **About YouNoodle**

YouNoodle ([www.younoodle.com](http://www.younoodle.com)) is a data-driven startup recruitment engine and customized end-to-end platform for the creation, management, and judging of startup competitions. Top universities, corporations, accelerators, as well as governments use YouNoodle's tools to host challenges and judging processes, recruit high-potential entrepreneurs, and grow their startup ecosystems. Having facilitated more than 400 international competitions across 100 countries, YouNoodle has created a global talent network of more than 50,000 startups and has become a premier resource for expanding access to the best ideas and brightest talent across the globe. Based in Silicon Valley with a team comprised of 10 different nationalities who speak 18 different languages, YouNoodle creates a local and global opportunity network that expands the borders of the startup landscape and equalizes opportunities for entrepreneurs worldwide.