

YouNoodle Releases New Geographic Data Showing That Growth In Latin American Startups Is Skyrocketing

Torsten Kolind, Co-Founder and CEO of YouNoodle to present at LatAm Startups Conference on the competitiveness of the Latin American startup ecosystem

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(www.younoodle.com, @younoodle), a data-driven startup recruitment engine and customized end-to-end platform for the creation, management, and judging of startup competitions, today released new data on the startup ecosystem in Latin America. The data points to extreme growth in Latin American startups.

“With innovative corporate and government supported programs including Startup Chile and Desafio Intel, startup founders, from Latin America and around the globe, are being given the opportunity to showcase their ideas and compete against other startups in this booming region,” said Torsten Kolind, Co-Founder and CEO of YouNoodle. “Latin American startups continue to enter competitions at a rapid pace with an 82% increase of competition entries within the last 12 months compared to an overall increase of 49% globally. We anticipate continued growth and look forward to seeing more entrepreneurs participate in this ecosystem on a local and global level.”

Additional insights over the last 12 months include:

- Chile, Argentina, Brazil and Peru had the fastest growth in startup competition entries compared to the rest of Latin America.
- Top performing industries include information technology, business and enterprise, education, life sciences and health, sustainability and cleantech and mobile.
- Colombia, Mexico and Brazil showed the highest likelihood of making it into YouNoodle 1K – a network of the top 1000 startups that have participated in competitions through YouNoodle.

Torsten Kolind, Co-Founder and CEO of YouNoodle will be presenting these insights and more at the Latin American (LatAm) Startups Conference (9/26, 11 AM @ Pontificia Universidad Católica de Chile) where he will address the competitiveness of the Latin American startup ecosystem. The LatAm Startups Conference brings together North American VC and angel investors, public policy officials, and startups in Latin America. Torsten’s presentation will be streamed live at: <http://www.ustream.tv/channel/microfilms-stream>

About YouNoodle

YouNoodle (<http://www.younoodle.com>) is a data-driven startup recruitment engine and customized end-to-end platform for the creation, management, and judging of startup competitions. Top universities, corporations, accelerators, as well as governments use YouNoodle’s tools to host challenges and judging processes, recruit high-potential entrepreneurs, and grow their startup ecosystems. Having facilitated more than 400 international competitions across 100 countries, YouNoodle has created a global talent network

of 50,000 startups and has become a premier resource for expanding access to the best ideas and brightest talent across the globe. Based in Silicon Valley with a team comprised of 10 different nationalities who speak 18 different languages, YouNoodle creates a local and global opportunity network that expands the borders of the startup landscape and equalizes opportunities for entrepreneurs worldwide.