

Start-up Denmark Teams Up With YouNoodle To Find High-Growth Startups
New partnership aims to attract global entrepreneurs interested in building and growing innovative companies in Denmark

San Francisco and Copenhagen – April 6th, 2015 – Start-up Denmark (www.startupdenmark.info), a new initiative of the Danish Government designed to attract talented entrepreneurs with world-class business ideas and YouNoodle (www.younoodle.com), a startup competition platform, today announced a partnership to discover entrepreneurs interested in building high-growth and scalable companies in Denmark. Start-up Denmark was created for non-European Union residents; there is no fundraising requirement and no need to get accepted by an accelerator. Applications are currently being accepted at www.startupdenmark.info/apply.

“Start-up Denmark is entering the marketplace at an opportune time as more countries are launching initiatives to support their national and global entrepreneurial ecosystems,” said Torsten Kolind. “We are excited to be launching this important initiative during the Global Entrepreneurship Congress. Denmark now joins the ranks of other innovative countries with unique entrepreneurial programs on YouNoodle including Chile, Malaysia and Peru. Programs like these open doors for top talent with global potential, and we are proud to be a part of this growing trend.”

Led by the Danish Ministry of Business and Growth and the Ministry of Employment, Start-up Denmark is a government-wide initiative, combining the fields of business growth with labor recruitment and retention. It is meant as a gateway for talented foreign entrepreneurs to Denmark’s vast startup opportunities. The presence of foreign entrepreneurs in Denmark creates economic growth, employment, and global startup network connections. Talented entrepreneurs reinvent industries, create jobs, and increase the competitiveness of Denmark, already one of the more agile economies in Europe.

“According to Forbes, Denmark is the #1 country to do business in. We now invite highly talented entrepreneurs and start-ups to grow their business in Denmark with “Start-up Denmark,” said Deputy Director Anders Hoffmann from The Danish Business Authority. “Denmark has a world class environment for ambitious start-ups including accelerator programs, co-working spaces, seed and venture capital firms, a highly educated, creative workforce, and a strong entrepreneurial ecosystem with lots of network opportunities.”

Admission to the program requires an online application and subsequent approval by a panel of business and technology experts. Once approved, the applicant must then qualify for a two-year residence permit, specifically designed for entrepreneurs, with the chance for a possible extension.

About Start-up Denmark

Start-up Denmark (www.startupdenmark.info) is a new initiative of the Danish government designed to attract talented and global non EU/EEA entrepreneurs with world-class business ideas interested in growing and building innovative companies in Denmark. The program takes no equity in companies admitted to the program.

Accepted applicants receive a two-year residence permit for up to two founders from the Danish Agency for Labour Market and Recruitment. Applications are open now at www.startupdenmark.info/apply.

About YouNoodle

YouNoodle (www.younoodle.com) is a data-driven startup recruitment engine and customized end-to-end platform for the creation, management, and judging of startup competitions. Top universities, corporations, accelerators, as well as governments use YouNoodle's tools to host challenges and judging processes, recruit high-potential entrepreneurs, and grow their startup ecosystems. Having facilitated more than 400 international competitions across 100 countries, YouNoodle has created a global talent network of more than 50,000 startups and has become a premier resource for expanding access to the best ideas and brightest talent across the globe. Based in Silicon Valley with a team comprised of 10 different nationalities who speak 18 different languages, YouNoodle creates a local and global opportunity network that expands the borders of the startup landscape and equalizes opportunities for entrepreneurs worldwide.